

Maker Workshop

October 3-24, 2017



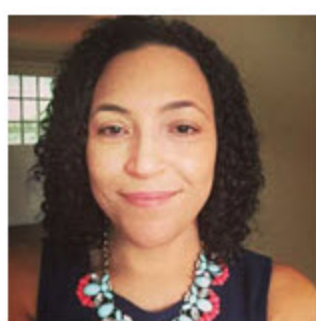
Thank you for registering for our past Maker Workshops!
Use promo code "VIP" as you [register](#) this time and save **\$150**

Explore multiple technologies, digital making, STEAM, and web literacy programs, and get new ideas for how to spark engagement with users of all ages at *School Library Journal's* fifth installment of the online [Maker Workshop](#).

Over four weeks, you'll engage with innovative peers and thought leaders from across the country via live video presentations and chats. You'll workshop practical ideas in groups, with guidance from an advisor, to build an actionable blueprint for a maker program that fits your budget and serves the very specialized needs of your community, whether you're serving children, teens, or adults.

Plus, you'll receive free access to *SLJ's* Maker Hub when you register for the workshop. Launching in September, the Maker Hub will host more than 30 expert-led sessions from our past Maker Workshops. [Click here](#) to learn more.

Speakers Include



Dorothy Jones-Davis
Executive Director,
Nation
of Makers



Emilia Rogowska
Co-founder, Z-axis
Factory



Justin Aglio
Director of Innovation,
Montour School District
(PA)



Kerry Devitt
Tween Librarian,
Arlington Heights
Memorial Library (IL)



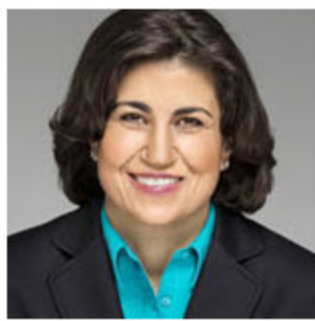
Lisa Brahms
Director of Learning
& Research,
Children's
Museum of Pittsburgh
(PA)



Matt Cook
Emerging Technologies
Coordinator, Fred Jones Jr.,
Museum of Art, University
of Oklahoma



Melissa Ski
Director of Education,
Fred Jones Jr., Museum
of Art, University of
Oklahoma



Nuha Nazy
Co-founder, Z-axis
Factory



Reginald Burnette Jr.
Library Aide; President, the
Original Scraper Bike
Team, Oakland Public
Library (CA)



Robert Pronovost
Educator, Makerspace
Consultant, and Founder
of EmpowerMINT,
Redwood
City (CA)



Trixie Dantis
Teen Services
Supervisor, Arlington
Heights Memorial
Library (IL)

REGISTER NOW

For more information please [visit](#) the Maker Workshop website where you can [view](#) and [download the agenda](#).

Alumni Discount!

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Can't make it this time, but know someone who might benefit from this course?
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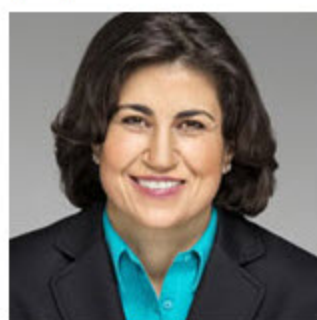
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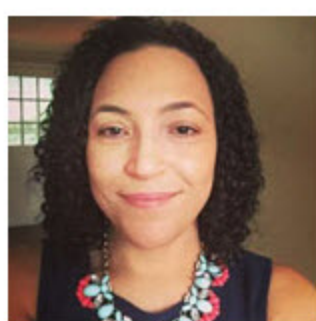
Maker Workshop

October 3-24, 2017Live Sessions Every Tuesday
Also Available On Demand!**Early-Bird Pricing Extended!****Register** by August 25 to receive your **25% early-bird discount!**

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Kristina Holzweiss
School Library Media
Specialist, Bayshore
School District (NY); *SLJ*
School Librarian of the
Year; Founder, SLIME



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Register by midnight on Friday, August 25 to receive your **25% early-bird discount!**

Discounted group rates are also available!

Please contact Roger Jarman at rjarman@mediasourceinc.com or call (646) 380-0773 to check your eligibility.

Can't make it this time, but know someone who might benefit from this course? Please [forward this email](#).



LIBRARY JOURNAL School Library Journal
Maker Workshop
October 3-24, 2017

Austin Kleon
Steal Like An Artist

— FEATURING —

Bill Nye
Everything All at Once

New Speakers Added!

Austin Kleon is a writer who draws. "I make art with words and books with pictures." The the *New York Times* best-selling author of three illustrated books: *Steal Like An Artist*, *Newspaper Blackout*, and *Show Your Work!* Kleon's latest release is the interactive journal *The Steal Like An Artist Journal*. In this opening keynote of the Maker Workshop, glean Kleon's tips on facilitating rampant creativity.



Bill Nye, engineer and author of the new book *Everything All at Once* (Rodale Books), shows how thinking like a nerd is the key to changing yourself and the world around you. In his live Maker Workshop presentation, Nye will share his discoveries and join in the audience Q&A. This session date for the fall course will be announced shortly.



Advanced Discount

[Register](#) by tomorrow, September 8 to receive **20% off** the standard rate of the course!

Maker Workshop features weekly guest speakers, live via web video, in interactive sessions with Q&A. You'll work in small groups with facilitators experienced in the maker movement to complete assignments and field research in your library that will fuel your maker program.

[View the Full List of Speakers](#)

As a participant in the course, you will view live keynote sessions and join the conversation via live chat. (All sessions are recorded for access later on.) Most important, you'll work with a dedicated advisor in an online coaching environment to gather resources and best practices and connect with peers from across North America (and beyond).

Plus, you'll receive free access to *SLJ's* Maker Hub when you register for the workshop. Launching in September, the Maker Hub will host more than 30 expert-led sessions from our past Maker Workshops. [Click here](#) to learn more.

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Maker Workshop

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Also Available On Demand!**Advanced Pricing Extended!****Register** by September 15 to receive your **20% advanced discount!**

Explore multiple technologies, digital making, STEAM, and web literacy programs, and get new ideas for how to spark engagement with users of all ages at *School Library Journal's* fifth installment of the online [Maker Workshop](#).

This Maker Workshop program includes a special **Maker Expo** featuring demos from leading tech startups that focus on innovations in making, from crafting and skateboard design to coding tools and robotics.

Plus, you'll receive free access to *SLJ's* **Maker Hub** when you register for the workshop. Launching in September, the Maker Hub will host more than 30 expert-led sessions from our past Maker Workshops.

MAKER EXPO

Thursday, Oct 12, 3:30-5:00 PM ET

This special session of the Maker Workshop will focus on innovations in making and feature a mix of leading tech startups, including:



Beau Trifiro, Founder, Open Source Skateboards
Jeremy Macdonald, Education Content + Training Manager, Sphero
Dani Hammernik, Education Marketing Manager, Sphero
Josh Stevens, Community Director, Pixel Press (Bloxels)
Jie Qi, Co-founder and Creative Director, Chibitronics
Colleen Graves, Teacher Librarian + Makey Makey Jedi, Makey Makey

Maker Workshop registrants will also be entered into a raffle to win giveaways from presenting companies, including:

Sphero SPRK+ (\$129.99 value)
Chibitronics Starter Kit w/ Circuit Sticker Sketchbook (\$30 value)
Bloxels Brainstorming Kits (\$15.95 value)
Bloxels 200 Block Set (\$15.95 value)
Open Source Skateboards Fingerboard Kits (\$11 value)
**Winning participants will only be required to pay shipping and handling*

LEARN MORE**Speakers Include**

Austin Kleon
New York Times best-selling author of *Steal Like An Artist*



Bill Nye
Engineer and author of *Everything All at Once*



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Can't make it this time, but know someone who might benefit from this course? Please [forward this email](#).

Hi {{First Name}},

We're sorry that you were unable to attend our webcast "Build a Great Makerspace". The archive (including the slides and presentation) is [now available here](#) for on-demand viewing.

While I've got your attention, I thought you might be interested in this upcoming online course from *Library Journal* and *School Library Journal*:

[Maker Workshop: Create a Maker Program Ready to Implement in Your School or Library](#) October 3, 10, 17, 24

To say "hope to see you soon," I'm pleased to provide you with a unique discount code to **save 25%** off the standard rate of our popular 4-week online course.

Use promo code "**WEBCAST**" as you [register](#) to lock in this discounted rate. Please visit our [website](#) to learn more about the course and speaker program.

Have a great weekend!

Bill Grover
Marketing Manager
School Library Journal

P.S. Discounted team rates are also available. Please contact Roger Jarman at rjarman@mediasourceinc.com or call (646) 380-0773 for more information.

If you haven't done so already, why not check out ([and register](#)) for the next webcast in the SLJ ISTE series: **60 Tools in 60-ish Minutes**. This fast-paced event is jammed pack with ideas to engage students. Panelists will tip you on the best applications in VR creation, digital storytelling, and more.

Dear Subscriber,

I'd like to extend an invitation to join our [Maker Workshop](#).

Beginning October 3, this fifth edition of our popular online course will feature all new topics and tools to help you create and execute a successful maker program that fits your budget and serves the needs of your community.

Glean insight and inspiration from leading innovators including *New York Times* best-selling authors **Austin Kleon** and **Bill Nye!**

The presentations will enlighten, for sure, but it's the backend course where you'll derive the incredible benefit of crafting a maker program of your own—from idea to a ready-to-implement plan—with the guidance of expert facilitators. Best of all, you'll connect with a dynamic network of maker librarians and educators. Plus, your registration also grants you complimentary access to *SLJ's* new Maker Hub!

New this year: a Maker Expo, with demos and giveaways from tech startups, featuring robotics, circuitry, skateboards, and more.

As a *School Library Journal* newsletter subscriber, your readership is greatly appreciated. We're pleased to offer you an exclusive discount of **25% off** of the standard rate of the Maker course. Simply enter the promotional code "NEWSLETTER" to receive the discount as you [register](#). For more information about the course, visit the Maker Workshop [website](#) where you can view the presentation lineup and [download the agenda](#).

Thank you for reading *SLJ*.



Kathy Ishizuka
Executive Editor
School Library Journal

Maker Workshop

October 3-24, 2017

Live Sessions Every Tuesday
Also Available On Demand!



Join us for Maker Workshop - Live or On Demand

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Featured Keynote Speakers



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Steal Like An Artist

— FEATURING —

Bill Nye
Everything All at Once

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